

Charity Policy

A charity policy has been put in place to ensure we achieve the maximum impact with the support we give to charities by creating structure and guidance ensuring we maximise engagement with our employees and students.

This should help support our social impact purpose:

'Deliver positive impacts to help young people succeed in further education and build sustainable lives, whilst supporting the communities we work in.'

Our formal charitable partnerships:

- ☐ The Unite Foundation.
- ☐ Corporate relationships with Into University. These are supported with a financial donation, employee time, and on occasional use of our facilities.
- ☐ BHF- national stock donation partner.

Charitable Fundraising and Giving

Our 'Corporate' Charity Partners

-Maintain corporate relationships with existing partnerships (as above) but develop these relationships where possible through in kind support and raising awareness of our support of these organisations both internally and externally.

City Partnerships

-Each city may choose to support a local charity/community group as part of Positive Impact. Where this partnership exists all charitable activity for the year should be focused on the local charity.

In Kind Donations

-National Stock Donation partner (currently BHF)

-Other charitable giving (Foodbanks/Easter Eggs) would continue on a local basis, as happens now.

Criteria for Charitable partnerships

- They must be a registered charity.
- Their purpose should align with supporting a wider city objective.
- They should not support any extremists, political or religious cause.
- Consideration should be given to any prominent charities that are supported by local university partners.
- Consideration should be given to charities or causes that students in a particular city indicate they are particularly passionate about.

Employee Fundraising

If employees are doing a personal challenge or event and fundraising for a charity, they will not be able to use Unite Students to promote this, unless it is for a charitable organisation that is being formally supported by the organisation (as detailed above). Employees will continue to have the option to apply for up to £250 'charity match' each year for any personal fundraising initiative they are doing.

Student Fundraising

Should students wish to support our nominated charity of the year, they may host or get involved with any fundraising activities. If they wish to host an event in our property for a differing cause, they must submit this request to the property team as they would a request for any other use of a common area, and the property team will make the decision as to whether they wish to approve this. Approval may only be given once it has been verified that the organisation in question is a registered charity and does not support any extremist or religious cause.

Other Considerations

The management of the relationship with the city charities is the responsibility of the city.