

THIS NOTICE IS IMPORTANT AND REQUIRES THE IMMEDIATE ATTENTION OF BONDHOLDERS. IF BONDHOLDERS ARE IN ANY DOUBT AS TO THE ACTION THEY SHOULD TAKE, THEY SHOULD SEEK THEIR OWN FINANCIAL AND LEGAL ADVICE IMMEDIATELY FROM THEIR STOCKBROKER, SOLICITOR, ACCOUNTANT OR OTHER INDEPENDENT FINANCIAL OR LEGAL ADVISER

THIS ANNOUNCEMENT RELATES TO THE DISCLOSURE OF INFORMATION THAT QUALIFIED OR MAY HAVE QUALIFIED AS INSIDE INFORMATION WITHIN THE MEANING OF ARTICLE 7(1) OF THE MARKET ABUSE REGULATION (EU) 596/2014

16 May 2017

OPTIONAL REDEMPTION NOTICE

TO THE HOLDERS OF

THE £89,900,000 2.50 PER CENT. GUARANTEED CONVERTIBLE BONDS DUE 2018

(ISIN: XS0977748978; the "Bonds")

OF UNITE JERSEY ISSUER LIMITED (the "Issuer")

GUARANTEED BY THE UNITE GROUP PLC (the "Guarantor")

NOTICE IS HEREBY GIVEN to the Trustee and the Bondholders in accordance with the terms and conditions of the Bonds (the "**Conditions**") that the Issuer is exercising its option under Condition 7(b)(i) to redeem all outstanding Bonds on Monday 3 July 2017 (the "**Optional Redemption Date**") at their principal amount, together with accrued but unpaid interest up to (but excluding) the Optional Redemption Date.

The Issuer is entitled to exercise this option as a result of the Parity Value having equalled or exceeded £130,000 on 20 of the 30 consecutive dealing days up to and including 15 May 2017.

As an alternative to the redemption of the Bonds pursuant to Condition 7(b)(i), each Bondholder may exercise its Conversion Right in accordance with Condition 6 by delivering a Conversion Notice to the specified office of the Principal Paying, Transfer and Conversion Agent during its usual business hours. The last day on which Conversion Rights may be exercised by Bondholders is Wednesday 21 June 2017 (resulting in a Conversion Date of Thursday 22 June 2017).

As at the date of this Optional Redemption Notice, the Exchange Price is £4.8288 per Ordinary Share.

On 15 May 2017 (being the latest practicable date prior to the publication of this Optional Redemption Notice) the aggregate principal amount of Bonds outstanding was £78.7 million and the closing price of the Ordinary Shares, as derived from the London Stock Exchange, was 646.5p.

This is an Optional Redemption Notice. Words and expressions defined in the Conditions shall have the same meaning when used in this notice.

For further information please contact:

Unite Students
Investor Relations
South Quay
Temple Back
Bristol BS1 6FL

Tel: 0117 302 7005

This announcement is made by Unite Jersey Issuer Limited and contains information that qualified or may have qualified as inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) 596/2014 ("**MAR**"), encompassing information relating to the optional redemption of the Bonds described above. For the purposes of MAR and Article 2 of Commission Implementing Regulation (EU) 2016/1055, this announcement is made by Christopher Szpojnarowicz, Director of Unite Jersey Issuer Limited.